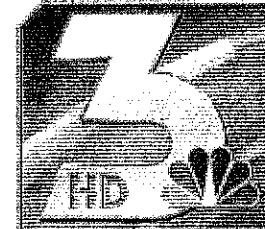


ORDER



-KSNV

Orders	Order / Rev:	104084	
	Alt Order #:	06831655	
	Product Desc:	Crossroads GPS	
	Estimate:	732	
	Flight Dates:	07/30/12 - 08/06/12	
	Original Date / Rev:	07/06/12 / 07/19/12	
	Order Type:	GENERAL	
Agency	Name:	Crossroads Media, LLC	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		66 Canal Center Plaza	EOM/EOC
		Alexandria, VA 22314	Agency Commission:
Advertiser	Name:	Crossroads GPS <i>+Revised</i>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2,PLC01-Democrat	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/06/12	88	\$85,675.00	\$72,823.75	August 2012	88	\$85,675.00	\$72,823.75	0.00
					Totals	88	\$85,675.00	\$72,823.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	North America	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$85,675.00
Market	100%	\$267,734.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,546.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$80,320.31
KTUD	0%	\$0.00
KVVU	17%	\$45,514.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINK/WN	1%	\$2,677.34

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/05/12	08/05/12	SUN.	6PM NEWS OLYMPICS	Sun.	6p-7p		-----S	:30	1	\$650.001	0.00	NM		1	\$650.00
KSNV EARLY NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week:	07/30/12		-----S			1	\$650.00		0.00						

Order / Rev: 104084
Alt Order #: 06831655
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/05/12	08/05/12	SUN. 6PM NEWS OLYMPICS	Sun. 6p-7p		-----S	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -----S 1 \$650.00 0.00															
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagners	430a-5a		M-----	:30	2	\$150.00	2	0.00	NM	2	\$300.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 M----- 2 \$150.00 0.00															
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagners	430a-5a		-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -T----- 1 \$150.00 0.00															
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagners	430a-5a		--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 --W---- 1 \$150.00 0.00															
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagners	430a-5a		---T---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 ---T--- 1 \$150.00 0.00															
E 6	KSNV	08/05/12	08/05/12	Wake Up Early w/ Wagners	430a-5a		-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -----S 1 \$150.00 0.00															
E 7	KSNV	08/06/12	08/06/12	Wake Up Early w/ Wagners	430a-5a		M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12 08/12/12 M----- 1 \$150.00 0.00															
E 8	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagners	5-6a		M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 M----- 1 \$400.00 0.00															
E 9	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagners	5-6a		-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -T----- 1 \$400.00 0.00															
E 10	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 --W---- 1 \$400.00 0.00															
E 11	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagners	5-6a		---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 ---T--- 1 \$400.00 0.00															
E 12	KSNV	08/03/12	08/03/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 ----F-- 1 \$400.00 0.00															
E 13	KSNV	07/30/12	07/30/12	CM	7-730pm		M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104084
Alt Order #: 06831655
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 M----- 1 \$1,000.00 0.00															
E 14	KSNV	07/31/12	07/31/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 -T----- 1 \$1,000.00 0.00															
E 15	KSNV	08/01/12	08/01/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 --W---- 1 \$1,000.00 0.00															
E 16	KSNV	08/02/12	08/02/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ---T--- 1 \$1,000.00 0.00															
E 17	KSNV	08/03/12	08/03/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ----F-- 1 \$1,000.00 0.00															
E 18	KSNV	08/06/12	08/06/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/06/12 08/12/12 M----- 1 \$1,000.00 0.00															
E 19	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 M----- 1 \$700.00 0.00															
E 20	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 -T----- 1 \$700.00 0.00															
E 21	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 --W---- 1 \$700.00 0.00															
E 22	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ---T--- 1 \$700.00 0.00															
E 23	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ----F-- 1 \$700.00 0.00															
E 24	KSNV	08/06/12	08/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/06/12 08/12/12 M----- 1 \$700.00 0.00															
E 25	KSNV	07/30/12	07/30/12		CM	6-7a	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00

Order / Rev: 104084
Alt Order #: 06831655
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 732

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a WakeUp w/Wag											
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	M-----	1	\$700.00	0.00						
E 26	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/Wag	CM	6-7a		-T-----	:30	1	\$700.00	1	0.00	NM	1 \$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	-T-----	1	\$700.00	0.00						
E 27	KSNV	08/01/12	08/01/12	M-F 6-7a WakeUp w/Wag	CM	6-7a		--W-----	:30	1	\$700.00	1	0.00	NM	1 \$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	--W----	1	\$700.00	0.00						
E 28	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a		---T---	:30	1	\$700.00	1	0.00	NM	1 \$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	---T---	1	\$700.00	0.00						
E 29	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/Wag	CM	6-7a		----F--	:30	1	\$700.00	1	0.00	NM	1 \$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	----F--	1	\$700.00	0.00						
E 30	KSNV	08/06/12	08/06/12	M-F 6-7a WakeUp w/Wag	CM	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1 \$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 08/06/12	08/12/12	M-----	1	\$700.00	0.00						
E 31	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am		M-----	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	M-----	1	\$1,400.00	0.00						
E 32	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am		-T-----	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	-T-----	1	\$1,400.00	0.00						
E 33	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am		--W----	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	--W----	1	\$1,400.00	0.00						
E 34	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am		---T---	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	--W----	1	\$1,400.00	0.00						
E 35	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am		----F--	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 07/30/12	08/05/12	---T---	1	\$1,400.00	0.00						
E 36	KSNV	08/06/12	08/06/12	Today Show	CM	658a-9am		M-----	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 08/06/12	08/12/12	M-----	1	\$1,400.00	0.00						
E 37	KSNV	07/30/12	07/30/12		CM	4-5pm		M-----	:30	1	\$700.00	1	0.00	NM	1 \$700.00

Order / Rev: 104084 Advertiser: Crossroads GPS
 Alt Order #: 06831655 Product Desc: Crossroads GPS KSNV
 Flight Dates: 07/30/12 - 08/06/12 Estimate: 732

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 M----- 1 \$700.00 0.00															
E 38	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00	
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 -T----- 1 \$700.00 0.00															
E 39	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	--W----	:30	1	\$700.001	0.00	NM		1	\$700.00	
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ---W---- 1 \$700.00 0.00															
E 40	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	---T---	:30	1	\$700.001	0.00	NM		1	\$700.00	
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ---T--- 1 \$700.00 0.00															
E 41	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	----F--	:30	1	\$700.001	0.00	NM		1	\$700.00	
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ----F-- 1 \$700.00 0.00															
E 42	KSNV	08/06/12	08/06/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00	
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 08/06/12 08/12/12 M----- 1 \$700.00 0.00															
E 43	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 M----- 1 \$1,000.00 0.00															
E 44	KSNV	07/31/12	07/31/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 -T----- 1 \$1,000.00 0.00															
E 45	KSNV	08/01/12	08/01/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ---W---- 1 \$1,000.00 0.00															
E 46	KSNV	08/02/12	08/02/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ---T--- 1 \$1,000.00 0.00															
E 47	KSNV	08/03/12	08/03/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 ----F-- 1 \$1,000.00 0.00															
E 48	KSNV	08/06/12	08/06/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>Weekdays</u> Spots/Week Rate Rating															
Week: 08/06/12 08/12/12 M----- 1 \$1,000.00 0.00															
E 49	KSNV	08/04/12	08/04/12	CM	6a-7a	----S-	:30	1	\$350.001	0.00	NM		1	\$350.00	

Order / Rev: 104084
Alt Order #: 06831655
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Sunrise - SATURDAY																										
News 3 Sunrise SATURDAY																										
NEWS 3 AT SUNRISE no program 7/7,7																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>-----S-</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	1	\$350.00	0.00																					
E 50	KSNV	08/04/12	08/04/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00											
KSNV EARLY NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>-----S-</td><td>1</td><td>\$650.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	1	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	1	\$650.00	0.00																					
E 51	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>M-----</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	M-----	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	M-----	1	\$1,000.00	0.00																					
E 52	KSNV	07/31/12	07/31/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>-T-----</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-T-----	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-T-----	1	\$1,000.00	0.00																					
E 53	KSNV	08/01/12	08/01/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>--W----</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	--W----	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	--W----	1	\$1,000.00	0.00																					
E 54	KSNV	08/02/12	08/02/12	M-F Jeopardy	CM	630-7pm	--T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>---T---</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	---T---	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	---T---	1	\$1,000.00	0.00																					
E 55	KSNV	08/03/12	08/03/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>----F--</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	----F--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	----F--	1	\$1,000.00	0.00																					
E 56	KSNV	08/06/12	08/06/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
JEOPARDY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/06/12</td><td>08/12/12</td><td>M-----</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/06/12	08/12/12	M-----	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/06/12	08/12/12	M-----	1	\$1,000.00	0.00																					
E 57	KSNV	07/30/12	08/04/12	News 3 Olympic Zone	CM	7:30-8:00PM	MTWTFSS-	:30	6	\$750.00	1	0.00	NM	6	\$4,500.00											
OLYMPIC ZONE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>MTWTFSS-</td><td>6</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	MTWTFSS-	6	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	MTWTFSS-	6	\$750.00	0.00																					
E 58	KSNV	07/30/12	08/03/12	Olympics Late News 3	CM	11pm-12:35am	MTWTF--	:30	6	\$1,000.00	7	0.00	NM	6	\$6,000.00											
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>MTWTF--</td><td>6</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	MTWTF--	6	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	MTWTF--	6	\$1,000.00	0.00																					
E 59	KSNV	08/04/12	08/04/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	2	\$1,000.00	7	0.00	NM	2	\$2,000.00											
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>-----S-</td><td>2</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	2	\$1,000.00	0.00																					
E 60	KSNV	08/05/12	08/05/12	Olympics Late News 3	CM	11pm-12:35am	-----S	:30	2	\$1,000.00	7	0.00	NM	2	\$2,000.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S	2	\$1,000.00	0.00																					
E 61	KSNV	07/30/12	08/03/12		CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	1	0.00	NM	10	\$12,000.00											

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Olympics Daytime Weekd															
Olympics Daytime Weekdays															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/12	08/05/12	MTWTF--		10	\$1,200.00			0.00					
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime	CM	730pm-12am	MTWTFSS	:30	2	\$6,000.001	0.00	NM		2	\$12,000.00
Olympics Primetime															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/12	08/05/12	MTWTFSS		2	\$6,000.00			0.00					
E 63	KSNV	08/04/12	08/04/12	Olympics Daytime Weekd	CM	4am-6pm	-----S-	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
Olympics Daytime WEEKEND															
OLY WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S-		1	\$1,700.00			0.00					
E 64	KSNV	08/06/12	08/06/12	Olympics Daytime Weekd	CM	9am-4pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
Olympics Daytime Weekdays															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/06/12	08/12/12	M-----		1	\$1,200.00			0.00					
E 65	KSNV	08/04/12	08/04/12	Weekend Jeopardy/Whe&M	630-730pm	-----S-	:30	1	\$575.001	0.00	NM			1	\$575.00
WKND Jeop/Wheel!															
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S-		1	\$575.00			0.00					
													Totals	88	\$85,675.00